



**BIOGRAPHY OF FRANCIS BOUCHARD
GROUP HEAD OF PUBLIC AFFAIRS & SUSTAINABILITY
ZURICH INSURANCE GROUP**

Francis Bouchard is the Group Head of Public Affairs & Sustainability for Zurich Insurance Group where he oversees the Group's government affairs, sustainability and Foundation activities.

He originally joined the insurance sector in 1989, and since has held a series of industry-focused advocacy, communications, sales and public affairs roles. At Zurich, which he first joined in 1998, Francis has served as Head of Government Affairs in North America, Global Head of Corporate Communications, Head of Sales, Distribution and Marketing for Global Corporate, and Group Head of Communications & Public Affairs. In each of these roles he has focused on aligning thought leadership, citizenship and stakeholder management to deepen the impact of insurance on economic, societal and individual risks.

Francis attended Syracuse University and the George Mason University School of Law, and serves as Chairman of the Board of Directors of SBP, a national non-profit focused on reducing the time between disaster and recovery. He has also served in a number of other leadership roles, including on the Boards of the Atlantic Council and the Swiss-American Foundation, as well as on a series of World Economic Forum working groups.

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